



Professional Sustainability Leadership Training

*For You. Your Team.
Your Organization.
It's Time to Walk the Talk.
Here's How.*



You can't delegate leadership.

People have tried delegating sustainability leadership.

The result: convincing, cajoling, and coercing compliance,
while emissions and pollution keeps increasing.

The sustainability secret.

What only we who have lived and led sustainability know —
it's rewarding, glorious, and, when you master it, easy and fun.



Sustainability leadership is a skillset.



Like any skillset, you can learn it.

Practice the basics and you improve.

Practice enough and you achieve mastery.

Practicing the basics made Serena, Messi, and Coltrane great. That's different than compliance.

What are “the basics” of sustainability leadership?

We learn piano by playing scales (not randomly hitting keys), then simple pieces, then complex, and so on to mastery, art, and freedom.

Spodek Leadership has created unique, tried-and-true sustainability leadership basics — simple practices that develop a learner mindset followed by continual improvement.



The value of a coach.

We learn by doing, including making mistakes.
A coach guides you to effective ones, holds you accountable,
and supports you, so you see the distant horizon.





A learner mindset followed by continual improvement.

When you master sustainability leadership, you will enjoy it,
then your team will and your organization will thrive.
Morale will improve. Customers will find you.

You will gain a competitive advantage and, if you want,
media attention.

You will grow.

You will face challenges and vulnerabilities, including feelings of helplessness, hopelessness, and shame.

You will transform these vulnerabilities into motivation and enthusiasm.

Your relationships with your spouse and children will improve.

You will sleep better and likely improve your diet and health.





Your teams will grow.

Your organization will become known for its authentic, genuine, effective action in sustainability.

You will change your organization's culture from associating sustainability with deprivation, sacrifice, and burden, to joy, fun, freedom, community, and connection.

Your organization will likely see its morale and market share grow.

You will wish you started earlier, so start today.

“Great leaders aren’t born with a ‘leadership gene’; great leaders develop the necessary skills and gain confidence through practice and hard work. In *Leadership Step by Step*, Joshua Spodek presents a thoughtful approach to becoming a highly effective leader that emphasizes the importance of experiential learning. It will serve as a valuable resource for leaders at all levels in any profession. Indeed, Joshua’s practical exercises will help prospective, as well as experienced leaders, to master their craft and ultimately to succeed in leading and inspiring others in their various pursuits.”

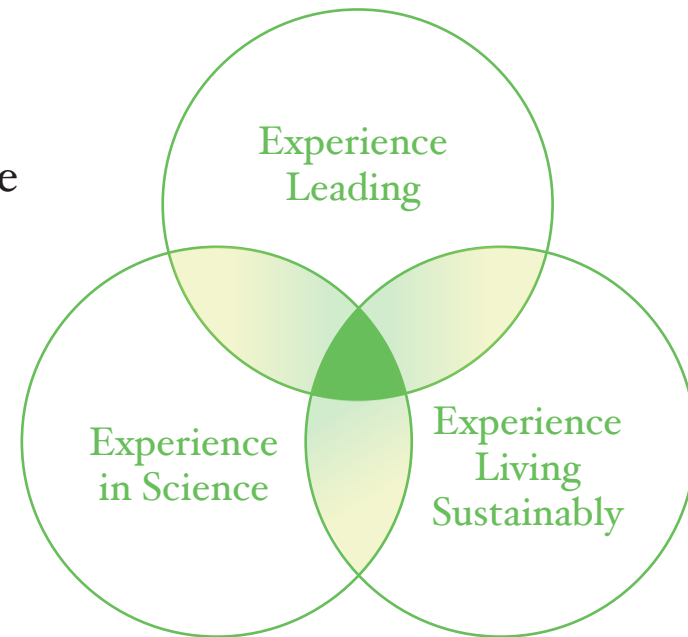
GENERAL LLOYD AUSTIN
U.S. Secretary of Defense



Josh Spodek

The only sustainability leadership coach who lives it.

Learn from the only person with two decades living in the intersection of science, leadership, and living sustainably. My unique, tested progression of basics takes you from where you are (even skepticism and denial, if that's where you are), to mastery.



Josh Spodek

Qualifications

- 90 percent reduction in footprint in under three years
- Average 2022 electric bill: \$1.16
- Last flew: 2016
- Last filled a load of trash: 2019
- 4 TEDx talks on sustainability leadership
- Host of award-winning *This Sustainable Life* podcast

















Credentials

- PhD in Physics, Columbia University
- MBA, Columbia University
- Adjunct Professor, New York University
- Bestselling author of *Leadership Step by Step* and *Initiative* used by universities across the country

Coaching Clients

Speaker & Workshop Clients

Engagement Options

No preparation necessary. No environmental knowledge or experience necessary.

One-on-one Executive Coaching

Customized to your schedule and needs. Most common engagement: meet for an hour weekly for six months. We develop your sustainability leadership skills through practicing the basics.

Team-building Workshops

Can be customized, but most common engagement: Three 3-hour workshops with groups of any size (optimal: a dozen executives), 2 weeks to a month apart. Must include senior team, ideally C-suite, or path to include it.

Level 1: Individual skill development. **RESULT:** Individual mastery and joy in practicing sustainability and sustainability leadership.

Level 2: Team/organization skill development. **RESULT:** Team mastery and joy in practicing sustainability and sustainability leadership.

Level 3: Organizational transformation. **RESULT:** Organizational embracing of sustainability and sustainability leadership, public recognition (if desired) for genuine, authentic, and effective actions — not greenwashing.

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Systemic change begins with personal change.

Let's start!

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